



Your Ideal Client Mini-Bio

To help you create your ideal client, answer the following questions:

What 3 things does this person value most in life? (i.e. success, money, family, God, love, power integrity, exercise)

What 3 things does this person fear the most in life?

What is this person's attitude about life? (i.e. "Don't get your hopes up because you'll only be let down," "The glass is always half-full," "Everything happens for a reason.")

How does he or she decide if someone is "trustworthy?"

What would cause this person the most pain in life?

What would be the best thing that could ever happen to this person?

What 3 words would he or she use to describe him or herself?

What organization would this person most likely belong to? (i.e. Rotary, Church, PTA)

What are this person's political beliefs?

What are this person's social beliefs?

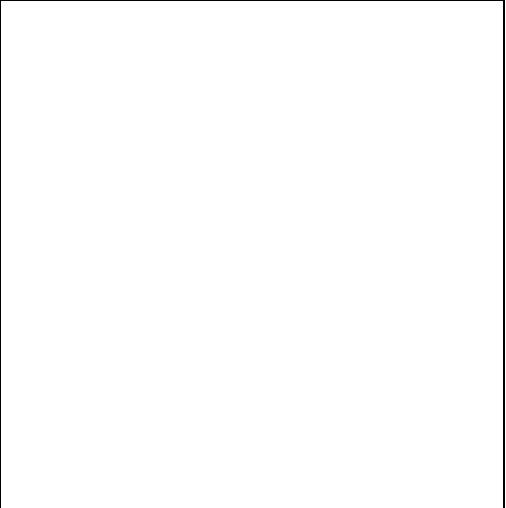


My Ideal Client

NAME: _____

AGE: _____

Profile: _____



Draw or Put A Picture Here

